

This bachelor thesis, "The New Yorker Magazine," details the history of the title publication, from its founding in 1925 to its current rendering in 2009.

The work's primary emphasis revolves around the circumstances under which the magazine was founded, briefly describing the atmosphere of media and journalism in the 1920s, while introducing some of The New Yorker's major contemporaries. It likewise concentrates on founder Harold Ross, a crucial figure in the magazine's history, revealing his life, tough starts as an uneducated reporter and journalist, and all that contributed to the realization of his dream in founding his own magazine.

Consideration is also given to Ross' successor, William Shawn, who came to The New Yorker as a young journalist in the thirties and became editor following the former's death in 1951.

Noteworthy moments and people during the long editorships (Ross was an editor for 26 years and Shawn for 36) of both men are covered, with descriptions of their respective personalities and shared passion for the magazine, as well as the differences in the way each ran the magazine.

Current editor, David Remnick, along with predecessors, Robert Gottlieb and Tina Brown, are then introduced, all of whom made efforts to follow in Ross's and Shawn's philosophical footsteps in their approach to running the magazine. Finally, a number of the The New Yorker's most famous contributors and illustrations are presented, together with a description of the publication's physical appearance.